ESSENTIAL IT FOR NON-IT EXECUTIVES

WHEN

Jun 25 – 27, 2025 (Live Online)

Oct 7 – 8, 2025 (In Person)

PRICE

$4,700

WHERE

Live Online or Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Digital Business

For non-technical business leaders and corporate strategists, IT can be a source of frustration. *Essential IT for Non-IT Executives* is intended to help organizations develop a language shared by managers from various backgrounds and areas of expertise, so they can work together efficiently and productively, propelling their organization toward future success. The program offers essential IT management training to help non-technical senior business managers work with, oversee, and generate value from IT. Drawing on MIT Sloan research, faculty present strategies for instituting a working relationship between IT managers and business managers based on transparency—clear communication about IT performance and decision processes. The program is not meant to make an IT specialist out of every manager, but to make every manager confident to resolve IT issues, and work with IT staff to make better decisions and deliver better process change. This course will also help you optimize your role in the use of essential technology for competitive advantage.

Please visit our website for the most current information.

executive.mit.edu/it

MIT MANAGEMENT EXECUTIVE EDUCATION

TAKEAWAYS

You will learn:

- Where IT is going, where it fits into an organization, and how to govern it well
- How to think and talk differently with IT professionals
- How to work with IT professionals to make better decisions
- How to design processes to use IT better
- How to drive transformational change throughout an organization

WHO SHOULD ATTEND

- Line managers and corporate strategists who want a better handle on their role in IT oversight and management
- Non-technical managers with IT responsibilities
- IT managers who want to gain a better perspective on how to work productively with senior executives
- CEOs, COOs, presidents, executive vice presidents
- Vice presidents of operations
- Corporate and strategic planners

This course was outstanding – it was an excellent blend of research-based models and real-world examples resulting in ideas and frameworks that can be implemented in any organization. A must for any executive who intersects with IT on any level.

OVERALL RATING | ★ ★ ★ ★ ★   – Jessica G

CONTACT INFORMATION

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